

Project Sanrakshan:

Project Sanrakshan was launched to protect the interest of lakhs of stray dogs, who are born in misery and fear losing their lives in uncertainty. Keeping them in mind as well as the plight of these timid animals we aimed at creating unique products that can make them feel the warmth of kindness and humanity.

- Radium Collars: Also called REFLECTIVE Bands are not the normal bands tied around

the collar of animals. These bands are slightly different from the bands randomly available in the market, they come up with an extra layer of protection that is the radium straps. These straps enable the commuter, motorist to spot the dogs/ animals that are vulnerable to midnight accidents.

- Deworming Powder: Developed like any other herbal and ayurvedic medicine. Deworming powder developed by us is free of any chemical mixture or sedative. Manufactured using the Pumpkin seeds, this powder can be used as an immunity booster for the little ones(dogs). Powder helps them to fight through any internal or external injury, like turmeric that heal your wounds.

Project Sanrakshan didn't just aim at solving the difficulties of one section, but we also addressed and tried to resort the issues of small-scale seasonal tailors. These tailors and people in the same menial jobs form a substantial part of the economy, and their contribution in the GDP accounts around 5-8%. Since the pandemic, helping these people became moreover important. We didn't just provide them an opportunity, but helped them to identify the opportunities prevailing in the market.



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© Shot with my Galaxy A70





